

77 05233

Trade boards Oakland

WHAT IS THE



Oakland
Chamber of
Commerce

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The Oakland Chamber of Commerce is a non-profit, voluntary association of involved business and professional men and women dedicated to improving the socio-economic climate of Oakland. As the primary representative of the business community and one of the city's major agencies concerned with community development, the Chamber has a major impact on the continued growth, organized development, and future economic strength of Oakland.

PAST PERFORMANCE

Established in 1905, the Chamber has played a key role in assisting in the growth and development of Oakland as it is today. For example, within the past two decades, the Chamber has been instrumental in assisting in the development of:

- The **Oakland/Alameda County Coliseum Complex**. A project initiated by the Oakland Chamber;
- The **Port of Oakland, Oakland International Airport, Marine Terminals, Oakland Airport Business Park, and Jack London Square**;
- The emergence of **Oakland as an office and commercial center**;
- Speeding the **completion of major freeway systems**;
- **A/C Transit**, through enabling legislation and authorization to levy taxes;
- The **streamlining of the City of Oakland government**;
- **East Bay Municipal Utilities District**, through bond support of additional water supplies and sewer service;
- **BART**, the Bay Area Rapid Transit system;
- **Education**, through support of bond measures;
- The **Oakland Museum**;
- Responsible occupational development programs.

WHY SHOULD YOU SUPPORT THE CHAMBER?

Because, as the representative group of the business community, we subscribe to the philosophy that:

- businessmen should have a hand in managing events, rather than be managed by them;
- economic development programs should focus on qualitative and not quantitative growth;
- business today, more than ever, needs a forceful advocate;
- business should accept its community leadership responsibilities and not abdicate its rights to government. The same creative energies exercised in everyday business can be applied to resolve community issues;
- and your investment in the Oakland Chamber is a business tax deduction.

The Chamber provides the opportunity to participate in your community — it's the vehicle to help change those things that need changing, to help improve those areas that need improvement, to have a voice in your, and the community's, future.

IF YOU AGREE WITH OUR PHILOSOPHY

We would like to invite you to join forces with us. More members make a stronger Chamber — your membership means more activity and faster results. The Oakland Chamber is an action-oriented organization, and with the backing and support of a strong and concerned membership, the Chamber can continue to:

- aid in resolving community issues;
- promote and strengthen the Oakland business community;
- aid in improving educational and community services;
- help create jobs;
- monitor proposed taxation and other legislation;
- assist in the organized business growth and community development of Oakland.

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If you would like to know more about the
Oakland Chamber of Commerce -- what
it is and how you can profit as a member
— please call or write:



Oakland
Chamber of
Commerce

1939 HARRISON STREET
OAKLAND, CALIF. 94612
TELEPHONE: 415/451-7800

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